



whiteandblue

Rimini Yachting Lifestyle

23:26 APRILE
2009

Marina di Rimini

I want to be a Divo!



What White and Blue – Rimini Yachting Lifestyle is all about

Yachts. Exclusive. Trendy.

These three words sum up the first and only event in Italy to focus on luxury and the most prestigious of yachts. A business meeting formula has been adopted, with the country's leading shipyards present in an unmissably glamorous, trendy environment that will extend throughout the Riviera, offering a series of exclusive soirées.

A classy, sophisticated atmosphere in which to spend a delightful weekend entirely given over to life's pleasure.



Why White and Blue is the best place to consider buying a yacht, and why it's worth becoming a "DIVO" before you do

- Because the finest yachts built in Italy and the world are on show here
- Because here you'll find only the most exclusive motor and sailing vessels (12-35 metre)
- Because you'll have the chance to try out these "pearls of the sea" for yourself
- Because as a member of our "DIVO" club, you'll have a personalized agenda created for you, based on your specific requirements and featuring exclusive appointments with shipyard representatives
- Because a personal secretary service will be permanently on hand for you



Because we've designed a series of hospitality services especially for you:

- TRAVEL
- GRAND HOTEL for two for two nights
- LUNCHEs at the prestigious "MOLO 22"
- TRANSFER services for the 4 days with an official car (Jaguar XF)
- CONCIERGE services provided by the world's most exclusive Club (QUINTESSENTIALLY)
- Ongoing assistance throughout the event
 - To enjoy the most glamorous weekend of the season
 - To attend the most exclusive soirées organised by the shipyards every evening after 8 p.m.
 - To get to know the best of the Riviera, the fun resort par excellence



The Quintessentially Blue Terrace

This ultra-exclusive terrace, which will be hosting our **DIVO CLUB**, is reserved for White and Blue's top **400 VIP guests**, who will be thoroughly pampered by the top-flight services that only the world's most exclusive Concierge Club can offer.

Founded in the United Kingdom in 2000, QUINTESSENTIALLY today has **52 branches** throughout the world and a total of **20,000 members** who use its exclusive services daily in their business activities and social life.

Art exhibitions, a puff on a fine cigar, a little jazz, an apéritif in the most chic of surroundings... this is what the terrace is all about: the chance to enjoy life's pleasures during the most glamorous event the Riviera has to offer.



How to become a White and Blue DIVO

- By direct invitation from Rimini Fiera to become a member of DIVO CLUB
- By giving us 10 minutes of your time to draw up an accurate profile of your tastes and expectations, so we can be 100% sure of making your visit as pleasant and fruitful as possible
- By showing your interest in purchasing a yacht
- By agreeing to keep to a customized agenda of appointments with the finest shipyards, drawn up together with you so your DIVO expectations can be met as fully as possible
- By enjoying to the full each and every opportunity White and Blue is pleased to offer you



The Captain

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in collaboration with:



with the patronage of:



Comune di Rimini



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Q U I N T E S S E N T I A L L Y

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